



Gilroy Downtown Business Association -Board of Directors Meeting

Tuesday, November 7, 2017

6:00 PM Regular Board Meeting, Old City Hall

AGENDA

1. Call Meeting to Order
2. Roll Call
3. Business Spotlight (3-5 minutes)—Fran Beudet from Old City Hall Restaurant
4. Approval of October 2017 Minutes*
5. Treasurer's Report
 Approve September 2017 Financials*
6. Chairman's Report
 URM Task Force
7. Executive Director Report
8. Committee Reports
 - Organization
 - Sponsorships
 - South County Health Fair
 - Promotion
 - Beer Crawl Final numbers
 - Holiday Parade
 - Downtown Awards dinner
 - Valentine's Day promo
 - Poppy Jasper Film Festival/ Art and Wine Stroll
 - Design
 - Economic Vitality
9. Old Business

* ***Indicates Action Item***

10. New Business

2018 Board Candidates. The following individuals have been nominated for the GDBA Board of Directors*:

1. Mattie Scarriot
2. Marlene Viera
3. Joan Buchanan
4. Tony Marandos

“I am Gilroy” video series with CMAP

11. Advisor Updates

City of Gilroy

Gilroy Police Department

Gilroy Welcome Center

Gilroy Chamber of Commerce

Gilroy Economic Development Corporation

12. Public Comment

Future Agenda Items

Bright Ideas/New Knowledge

Announcements

Calendar Updates

13. Adjourn

The next GDBA meeting is Tuesday, December 5, 2017 at 6:00 pm. Location is TBD

Important Dates

Saturday, December 2, 2017—Gilroy Holiday Parade

Saturday, February 3, 2018—Gilroy Chamber of Commerce Spice of Life Awards Dinner

Saturday, April 7, 2018—Gilroy Art and Wine Stroll/ Poppy Jasper Film Festival

Saturday, April 28, 2018—South County Health Fair

Saturday, October 28, 2018—Halloween Beer Crawl and After Party

Saturday, December 1, 2018—Gilroy Holiday Parade

* *Indicates Action Item*