



Gilroy Downtown Business Association -Board of Directors Meeting

Tuesday, March 7, 2017

6:00 PM Regular Board Meeting, Bella Viva Ristorante

AGENDA

1. Call Meeting to Order
2. Roll Call
3. Business Spotlight
4. Approval of February 2017 Minutes*
5. Treasurer's Report
 - Approve January 2017 Financials*
6. Chairman's Report
 - URM Task Force
 - DBAS Committee Update
 - CAMSA Conference Update
7. Downtown Coordinator Report
8. Committee Reports
 - Organization
 - Upcoming Mixers/ Recruitment
 - Sponsorship package
 - Promotion
 - Gilroy Art and Wine Stroll Budget approval*
 - Design
 - 2017 Projects and Work Plan
 - Economic Vitality

* ***Indicates Action Item***

9. Old Business

10. New Business

Upcoming Lunch and Learn Webinar Series
Upcoming 10 Minute Training Newsletter
Upcoming Merchant/Customer/Resident Surveys

11. Advisor Updates

City of Gilroy
Gilroy Police Department
Gilroy Welcome Center
Gilroy Chamber of Commerce
Gilroy Economic Development Corporation

12. Public Comment

Future Agenda Items
Bright Ideas/New Knowledge
Announcements

13. Announcements & Calendar Updates

14. Adjourn

* *Indicates Action Item*