



**Gilroy Downtown Business Association -Board of Directors Meeting
Tuesday, February 7, 2017
6:00 PM Regular Board Meeting, Café 152 Bread Company
AGENDA**

1. Call Meeting to Order
2. Roll Call
3. Business Spotlight
4. Approval of January 2017 Minutes*
5. Treasurer's Report
 - Approve November 2016 Financials*
 - Approve December 2016 Financials*
6. Chairman's Report
 - URM Task Force
 - DBAS Committee Update
7. Downtown Coordinator Report
8. Committee Reports
 - Organization
 - January Mixer
 - Upcoming Mixers/ Recruitment
 - Sponsorship package
 - Promotion
 - Valentine's décor/ promotion/ contest
 - Gilroy Art and Wine Stroll
 - Design
 - 2016 Projects
 - 2017 Projects and Work Plan
 - Economic Restructuring

* ***Indicates Action Item***

9. Old Business

Hi Speed Rail Contact by Hi Speed Authority-Board Discussion

10. New Business

Quarterly approval of financials vs monthly-Board Discussion

11. Affiliate Updates

City of Gilroy

Gilroy Police Department

Gilroy Welcome Center

Gilroy Chamber of Commerce

Gilroy Economic Development Corporation

12. Public Comment

Future Agenda Items

Bright Ideas/New Knowledge

Announcements

13. Announcements & Calendar Updates

Mixer at Amoretto Boutique/ itty bitty Beauty Boutique on Thursday, February 9, at 5:30 pm

14. Adjourn

****Next Board Meeting is Tuesday, March 7, at 6:00 pm. Location is TBD.**

*** *Indicates Action Item***