



**Gilroy Downtown Business Association -Board of Directors Meeting**

**Tuesday, January 2, 2018**

**6:00 PM Regular Board Meeting, IFIT Financial**

**AGENDA**

1. Call Meeting to Order
2. Roll Call
3. Business Spotlight (3-5 minutes)—Jeff Orth, IFIT Financial
4. Approval of December 2017 Minutes\*
5. Treasurer's Report  
    Approve November 2017 Financials\*
6. Chairman's Report  
    URM Task Force
7. Executive Director Report
8. Committee Reports
  - Organization
    - Sponsorships
    - South County Health Fair
  - Promotion
    - Downtown Awards dinner
    - Valentine's Day promo—Downtown is for Lovers
    - Poppy Jasper Film Festival/ Art and Wine Stroll
  - Design
    - Economic Vitality
9. Old Business
  - \$2500 sponsorship from Suner fund for Poppy Jasper International Film Festival\*
  - \$300 donation to Gilroy Compassion Center from 2016 Halloween Beer Crawl\*

\* **Indicates Action Item**

10. New Business

Gilroy Demonstration Garden and Flower Barrels—Gary Walton

Mother's Day Tea in partnership with Gilroy Center for the Arts—Melanie Corona

11. Advisor Updates

City of Gilroy

Gilroy Police Department

Gilroy Welcome Center

Gilroy Chamber of Commerce

Gilroy Economic Development Corporation

12. Public Comment

Future Agenda Items

Bright Ideas/New Knowledge

Announcements

Calendar Updates

13. Adjourn

***The next GDBA meeting is Tuesday, February 6, 2018 at 6:00 pm. Location is TBD***

***Important Dates***

*Wednesday, January 17, 2018—GDBA Retreat at the Gilroy Chamber of Commerce*

*February 2018—Downtown is for Lovers promotion*

*Saturday, February 3, 2018—Gilroy Chamber of Commerce Spice of Life Awards Dinner*

*Saturday, April 7, 2018—Gilroy Art and Wine Stroll/ Poppy Jasper Film Festival*

*Saturday, April 28, 2018—South County Health Fair*

*May 2018—Spring Sidewalk Sale*

*June-August 2018—Fifth Street Live*

*September 2018—Fall Sidewalk Sale*

*Saturday, October 28, 2018—Halloween Beer Crawl and After Party*

*Saturday, December 1, 2018—Gilroy Holiday Parade*

***\* Indicates Action Item***