



Gilroy Downtown Business Association  
PO Box 2310  
Gilroy, CA 95021  
408-842-0005 ~ [www.downtowngilroy.com](http://www.downtowngilroy.com)

## 2018 South County Health Fair



Dear South County Health Fair Supporter;

The Gilroy Downtown Business Association, a 501c3 organization, is currently planning the **Inaugural South County Health Fair, scheduled for Saturday, April 28, 2018, from 10:00am-2:00 pm in Downtown Gilroy.** This event is unique to our community because South County doesn't host a health and wellness event of this scale. The organizers of this event are very excited and are working hard at making this event a huge success from its inception.

The South County Health Fair will welcome over 100 exhibitors at the Gilroy Center of the Arts area (7341 Monterey Rd) in Downtown Gilroy. The event will host a number of Santa Clara County screening services onsite including: diabetes and blood pressure screenings, heart and breast health, hearing and vision testing for children and many more. The event will also feature a cooking demo area, adjacent to the Gilroy Demonstration Garden, where local chefs will showcase their culinary expertise and cooking skills, using herbs and vegetables from our local garden. Additionally, the South County Health Fair will also feature vendors representing the health and wellness industry.

The Gilroy Downtown Business Association would like to invite you to partner with us to make this event educational and fun for all. Should you have questions regarding our event, please don't hesitate to contact either of us at:

Michele Campbell, GDBA Board Member, at 408.848.2271 or [Michele@MCInsuranceServices.com](mailto:Michele@MCInsuranceServices.com)  
Melanie Corona, GDBA Executive Director, at 408.607.2491 or [Melanie@DowntownGilroy.com](mailto:Melanie@DowntownGilroy.com)

We thank you for your support. It is greatly appreciated!

Best regards,

A handwritten signature in black ink, appearing to read "Melanie Corona".

Melanie Corona  
GDBA Executive Director  
Co-Chair Health Fair Committee

A handwritten signature in black ink, appearing to read "Michele Campbell".

Michele Campbell  
GDBA Board Member  
Co-Chair Health Fair Committee



## ***2017 South County Health Fair Sponsorship Levels***

***“Platinum” Sponsor: \$5,000*** ~ Share top billing as Title Sponsor. As a Platinum sponsor, your business will receive full exposure throughout our marketing campaign and on the day of!

- Large & Prominent logo placement on ALL event advertising: print ads, posters, banners, social media, & GDBA website
- Ad space in event program
- Prominent logo placement on Sponsor banner to be featured at the event
- Your company banner to be featured at the main stage
- Complimentary vendor booth, including table & easy up if needed ***(\$135 value)***
- Company name announced as Sponsor or mic time on main stage
- Company logo and link on the GDBA website
- Feature in GDBA newsletter (available via email, and Facebook to GDBA subscribers)
- Commemorative plaque to be displayed in your business
- Reusable bags – Large logo & name
- Any advertising or give-aways (Provided by business) distributed in reusable bags



### **“Gold” Sponsor: \$2,500**

- Logo on ALL event advertising: print ads, posters, banners, social media, and GDBA website
- Ad space in event program
- Logo featured on Sponsor banner to be featured at the event
- Complimentary vendor booth, including table & easy up if needed ***(\$135 value)***
- Company name announced as Sponsor on main stage
- Company logo and link on the GDBA website
- Feature in GDBA newsletter (available via email, and Facebook to GDBA subscribers)
- Commemorative plaque to be displayed in your business
- Reusable bags – Logo & name

## “Silver” Sponsor: \$1,000

- Logo on ALL event advertising: print ads, posters, banners, social media, and GDBA website
- Logo featured on Sponsor banner to be featured at the event
- Complimentary vendor booth (**\$100 value**)
- Company name announced as Sponsor on main stage
- Company name on the GDBA website
- Feature in GDBA newsletter (available via email, and Facebook to GDBA subscribers)

## “Bronze” Sponsor: \$500

- Business name on ALL event advertising: print ads, posters, banners, social media, and GDBA website
- Business name featured on Sponsor banner to be featured at the Event
- Complimentary vendor booth
- Mention in GDBA newsletter (available via email, and Facebook to GDBA subscribers)



### SPONSOR DONATION FORM South County Health Fair 2018

Name of Business: \_\_\_\_\_ Sponsorship Level: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

Booth Size: 10'x10' \_\_\_\_\_ 10'x20' \_\_\_\_\_ Table Size: 6' w/ Linens \_\_\_\_\_ 8' w/ Linens \_\_\_\_\_

***Sponsor commitment must be received **no later than March 1st, 2018 to be included in marketing material.** Email or mail form to the GDBA at address below.***

#### Payment Information:

**Checks:** Make payable to ***Gilroy Downtown Business Association*** and mail to *Gilroy Downtown Business Association, PO Box 2310, Gilroy, CA 95021*

**PayPal:** Send appropriate payment amount to [melanie@downtowngilroy.com](mailto:melanie@downtowngilroy.com)

**Credit Card No:** \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Authorized Signature: \_\_\_\_\_