



**Gilroy Downtown Business Association -Board of Directors Meeting**

**Tuesday, October 3, 2017**

**6:00 PM Regular Board Meeting, Station 55**

**AGENDA**

1. Call Meeting to Order
2. Roll Call
3. Business Spotlight (3-5 minutes)
4. Approval of September 2017 Minutes\*
5. Treasurer's Report
  - Approve August 2017 Financials\*
6. Chairman's Report
  - URM Task Force
  - DBAS Committee Update
7. Downtown Coordinator Report
8. Committee Reports
  - Organization
    - Sponsorships
    - Health & Wellness Fair
  - Promotion
    - Sidewalk Sale
    - Beer Crawl
    - Holiday Parade
  - Design
  - Economic Vitality
9. Old Business
10. New Business
  - Flower Barrels\*
11. Advisor Updates
  - City of Gilroy
  - Gilroy Police Department

Gilroy Welcome Center  
Gilroy Chamber of Commerce  
Gilroy Economic Development Corporation

12. Public Comment

Future Agenda Items  
Bright Ideas/New Knowledge  
Announcements  
Calendar Updates

13. Adjourn

***The next GDBA meeting is Tuesday, November 7, 2017 at 6:00 pm. Location is TBD***

***\* Indicates Action Item***